



TECHNICAL MARKETING ROLL LABEL

Technical data sheet

Velvet MR 101 Century 6

FACE MATERIAL

A white, wood free, machine coated label paper, medium gloss finish and good whiteness.

Velvet is printable by all common printing processes such as flexo, letterpress, offset and gravure.

Application

This high quality coated paper is suitable for general promotional and quality product labelling applications in all market segments : food, cosmetic, drink, household etc

Technical Characteristics

Thickness	70 ± 7 µm	ISO 534
Weight	85 ± 7 gr/sqm	ISO 536
PPS Recto	0.9 – 1	ISO 8791
Whiteness	120	ISO 11475

ADHESIVE

Emulsion acrylic removable adhesive, particularly adapted for high converting speeds.

This adhesive is not suitable for application on synthetic materials containing migratory plasticizers. Therefore it is recommended to test the fitness and performance of the product for the intended use.

Certification : Indirect contact foodstuffs (26817 U 08)

Properties

Quick Tack	≥ 2.0	N/25 mm on glass	FTM 9
Adhesion, Peel 20 min.	min. 1.0	N/25 mm on glass	FTM 1
High release force	0,20 ± 0,07	N/25 mm at 100 m/min.	FTM 4
Application temperature	above – 5°C		
Service temperature	- 20°C to + 80°C		

BACKING

Super calendered glassine backing paper combining high flexibility and consistent caliper for speed and ease of conversion with good translucency for optical scanning.
Excellent resistance to die cutting.

Technical Characteristics

Thickness	55 ± 6 µm	ISO 534
Weight	60 ± 5 gr/m ²	ISO 536
Tensile strength	Minimum 75 N/15mm M.D.	ISO 1924
Transparency	minimum 46 %	DIN 53147

Shelf life: 2 years when stored at 15-25°C, (50 ± 5) % relative humidity, in the original packaging.



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