

Velvet MP 710 N Pet back

FACE MATERIAL

A white, wood free, elemental chlorine free, machine coated label paper offering medium gloss finish, good whiteness and high opacity

Velvet is printable by all common printing processes such as flexo, letterpress, offset and gravure.

Application

This high quality coated paper is suitable for general promotional and quality product labelling applications in all market segments : food, cosmetic, drink, household etc. For applications on very curved surfaces (< 25mm diameter), we recommend our Macflex face stock.

Technical Characteristics

Thickness	70 ± 7 µm	ISO 534
Weight	85 ± 7 gr/sqm	ISO 536
PPS recto	0.9 – 1	ISO 8791
Whiteness	120	ISO 11475

ADHESIVE

Permanent rubber based adhesive developed to answer both printers' productivity and end users requirements . It offers high initial tack and adhesion on a wide range of surfaces.

This hot melt adhesive performs well on difficult substrate and is in compliance with the BgVV regulations concerning contact with food (details on request).

Certification : Direct contact dry and moist non-fatty foodstuffs (26146 U 08)

Properties

Quick Tack	≥ 15	N/25 mm on glass	FTM 9
Release	0.12 +/-0.05	N/25 mm at 100 m/min.	FTM 4
Application temperature	above -5°C	<i>*Under 0°C, the application guaranty is mainly depending on the kind of face and substrate used.</i>	
Service temperature	- 30°C to + 60°C	<i>Prior test is recommended.</i>	

NB : adhesion data based on limited number of production runs

BACKING

PET

Tranparent polyester backing used for high speed dispensing applications.

Technical Characteristics

Thickness	30 ± 6 µ	ISO 534
Weight	42 ± 5 gr/sqm	ISO 536

Shelf life: 2 years when stored at 15-25°C, (50 ± 5)% relative humidity, in the original packaging.



MACtac Europe
Bd Kennedy, Zoning Industriel, Zone B
B-7060 Soignies Belgium
Phone : +32 (0) 67 346 211
Fax : +32 (0) 67 346 339
www.mactac-europe.com
e-mail : mactac.europe@mactac.com



All MACtac products are subject to careful quality control throughout the manufacturing process and are warranted to be of quality and free from manufacturing defects.

Published information concerning MACtac products is based upon research which the Company believes to be reliable although such information does not constitute a warranty.

Because of the variety of uses of MACtac products and the continuing development of new applications, the purchaser should carefully consider the suitability and performance of the product for each intended use, and the purchaser shall assume all risks regarding such use. The seller shall not be liable for damages in excess of the purchase price of the product nor for incidental or consequential damages. All specifications are subject to change without prior notice.