



TECHNICAL INFO N° 1

RECLOSURE LABELS

APPLICATIONS

Labels designed to enable the opening/closing of flexible wet or dry tissue packagings, as well as foodstuffs (cheese, bread, ham, delicatessen...) or air-freshner gels, etc...

TECHNICAL RECOMMENDATIONS

1. In order to ensure a perfect opening and closing during the product's lifetime, PRIOR TRIALS ARE ALWAYS NECESSARY.
2. Therefore, we need :
 - a) +/- 50 ml of the liquid (formulation) which is used to make the tissues wet.
 - b) 2 sqm of the flexible packaging film complex (film, box, pack,...).
 - c) +/- 10 industrial packagings items.
3. For this specific application, an ungummed area (area without adhesive) is always necessary, enabling the end-user to grab the label between his fingers (at this specific place of the label : the « fingerlift »)
4. Once the complete packaging solution (i.e. the combination of self-adhesive, liquid formulation and packaging) has been defined, we recommend not to implement any further change without preliminary testing.
5. The MACcover overlaminating film will increase the stiffness (if necessary), the eye-catching aspect and the scratch resistance of the label.