

MACcoat MP 710 N Pet back

FACE MATERIAL

A white, wood free, machine coated label paper, medium gloss finish.

Maccoat is printable by all common printing processes such as flexo, letterpress, offset and gravure.

Application

Maccoat is suitable for general promotional and quality product labelling applications. For applications on very curved surfaces (< 25mm diameter), we recommend our Macflex face stock.

Technical Characteristics

Thickness	68 ± 5 µm	ISO 534
Weight	80 ± 5 gr/sqm	ISO 536
PPS recto	0.9 – 1	ISO 8791
Whiteness	120	ISO 11475

ADHESIVE

Permanent rubber based adhesive developed to answer both printers' productivity and end users requirements. It offers high initial tack and adhesion on a wide range of surfaces.

This hot melt adhesive performs well on difficult substrate and is in compliance with the BgVV regulations concerning contact with food (details on request).

Certification : Direct contact dry and moist non-fatty foodstuffs (26146 U 08)

Properties

Quick Tack	≥ 15	N/25 mm on glass	FTM 9
Release	0.12 +/-0.05	N/25 mm at 100 m/min.	FTM 4
Application temperature	above -5°C	<i>*Under 0°C, the application guaranty is mainly depending on the kind of face and substrate used.</i>	
Service temperature	- 30°C to + 60°C	<i>Prior test is recommended.</i>	

NB : adhesion data based on limited number of production runs

BACKING

PET

Tranparent polyester backing used for high speed dispensing applications.

Technical Characteristics

Thickness	30 ± 6 µ	ISO 534
Weight	42 ± 5 gr/sqm	ISO 536

Shelf life: 2 years when stored at 15-25°C, (50 ± 5)% relative humidity, in the original packaging.



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