



MACscreen®

Product data : MACal® 8128 / 8129 – PERMANENT RUBBER

DESCRIPTION

Face stock :

Soft calendered PVC films, ~ 100 µm, cadmium-free, dull or gloss finish.

MACal® 8128 : Dull White

MACal® 8129 : Gloss White

Adhesive : Permanent rubber, high-performance.

Liner : Coated Kraft paper, ca. 140 gr/sqm.

Secury 13 (without breaklines).

Laminate : ca. 270 gr/sqm.

PHYSICAL AND CHEMICAL CHARACTERISTICS

(TYPICAL VALUES)

Quick tack : 11 ± 2 N/25 mm FTM 9, on glass

Peel 20 min. : 22 ± 3 N/25 mm FTM 1, on glass

Peel 24 h : 24 ± 3 N/25 mm FTM 1, on glass

Resistance to shear : > 120 h FTM 8, on glass

Dimens. stability (applied) : max. 1.5 % FTM 14, alu

Dimensional stability on the backing paper (unapplied)
max. 1.5 % Measured after 72 h at 60°C

Temperature range :

Min. application temperature : + 10°C

Service temperature range : - 40°C to + 70°C

Shelf life : stored at 50 ± 10 % RH at 15 - 25°C.

3 years for as long as the material is being stored in its original packaging.

Durability : 2 years.

Middle European exposure conditions, vertical exposure. Exposure to severe humidity, ultra-violet light or conditions found in tropical, subtropical or desert regions will cause more rapid deterioration than under conditions existing in "normal" temperate climates.

PRINTING METHODS

Screen printing / UV Offset.

For conventional offset, please contact your ink supplier. During printing, it is important that drying is carefully exercised to ensure removal of printing inks solvents since certain solvents if retained can lead to plastification problems with subsequent application troubles and poor weathering properties.

We recommend to maintain an unprinted area of 3-4 mm on the edges of the printed decal to avoid edge lifting.

For solvent digital printing, we recommend the use of MACTac IMAGin JT 5000 products.

APPLICATIONS AND USES

Promotional labels and stickers for in- and outdoor use. Further applications with strong ultimate bond strength over a wide range of substrates, particularly on low energy surfaces such as PE, PP, fibrous or rough surfaces or difficult applications.

AVAILABILITY

The permanent rubber adhesive is :

- not available on clear films,
- only available on opaque films, coating width : 1.40 m (Flexible Manufacturing Program).

GENERAL REMARK : factors affecting adhesion

Adhesion failure problems can be avoided by :

- *Where possible, always test the proposed construction under actual application and end-use conditions because a 100 % multi-purpose adhesive for all substrates does not exist.*
- *Being familiar with factors which adversely affect adhesion :*
 - *Labels or stickers should not be applied onto dusty, dirty, oily or oxidized surfaces.*
 - *Mould release agents on blow-moulded plastic surfaces inhibit adhesion.*
 - *Adhesion failure may occur on substrates with low surface tension, such as polyethylene or polypropylene. Rubber based adhesives stick better to low energy surfaces than acrylics.*
 - *On the other hand, plasticizers used in soft vinyls, plastic materials, often contaminate the surface. Rubber based adhesives are attacked by plasticizers. Therefore, the use of an acrylic adhesive is recommended.*
 - *Avoid the use of relatively rigid facestocks on highly curved or small diameter surfaces.*
 - *Do not use pressure-sensitive materials outside the recommended service temperature range, or do not apply below the minimum application temperature.*