

*Self-adhesive Digital Imaging Media for wide-format solvent-based & UV inkjet Printing*

**JT 5915 P**

See-Thru film for static applications and mobile advertising on glass surfaces.

**PRODUCT DESCRIPTION**

White PVC face film, black reverse side with approximately 50 % of material perforated to achieve one way visibility. The material prior to application on windows allows approximately 50 % light transmission.

FACE MATERIAL : Perforated 200  $\mu$  soft white vinyl film with black reverse side.

ADHESIVE : Semi-Permanent clear acrylic.

LINER : White 160 gsm PE coated Kraft liner.

**JT 5915 P construction :**

1. White PVC		1		1
2. Black PVC	6	2	6	2
3. Adhesive		3		3
4. Backing	6	4	6	4
5. Clear laminate				

Perforation size : 1.5mm hole diameter.

**TYPICAL USES**

*External applications*

Window graphics onto flat glass surfaces showing advertising on one side and allowing for « see through » view on the other side. JT 5915 P can also be used in conjunction with opaque marking films for vehicle and public transport advertising. Application is not guaranteed when heaters on rear windscreens are in operation (as this may cause JT 5915 P to lift).

The use of the rear wipers is also not recommended (as the wiping effect on the print or the overlamine may cause the JT 5915 P or the overlamine to become hazy and lose its « see through » characteristics).

To make full use of the advertising opportunity, it is recommended that the inside lighting of the vehicle is less brighter than the external lighting. This is more applicable at night when outside illumination is weak.

JT 5915 P can be used to reduce heat and glare from the sun inside vehicles and glass buildings.

*Internal applications*

Thanks to one way visibility, JT 5915 P can be used for surveillance purposes in shops, department stores, stocks, etc...

**PRINTING**

Designed for solvent based inkjet printing on most wide-format printing equipment.

JT 5915 P are also e-stat and screen printable.

**SHELF LIFE**

1 year when stored at 15 to 25°C and  $\pm$  50 % relative humidity (in the original packaging).

**DURABILITY**

JT 5915 P is a 2 year film. However, the actual durability of the printed graphics is dependent on the inks and the overlaminates used. Some adverse reactions can occur when applying JT 5915 P to certain substrates, such as acrylics, polycarbonate, polystyrene, plasticized PVC or certain paints. These reactions could have a negative effect on the adhesion performance.

These use-life estimates are based upon accelerated ageing studies and outdoor exposure, under conditions experienced in vertical exposure and in « normal » temperate climates.

## PHYSICAL PROPERTIES OF THE UNPRINTED FILM

	<u>Average values</u>	<u>Test method</u>
<u>Adhesive Data, 23°C</u> Quick Tack on glass Peel 24 hours on glass	5,0 ± 2,0 N/25 mm 3.5 ± 1,5 N/25 mm	FTM 9 FTM 1
<u>Dimensional stability</u> % shrinkage : 48 hours at 70°C (applied on aluminium)	max 0,2 %	FTM 14
<u>Temperature ranges</u> Minimum application temperature : Service temperature range :	+ 10°C - 15°C to + 60°C	

## RECOMMENDATIONS

Always test the combination of JT 5000 products, inks and laminating films prior to commercial use.

□ Laminating conditions

Please ensure the print is perfectly dry. The printed material should be left to dry for at least 48 hours prior to lamination or transport.

If the printed graphics is likely to be exposed to corrosive liquids, smoke, fumes, highly polluted areas or if there is a likelihood of scratching or friction or to ensure longer durability, it is strongly recommended to laminate the prints with pressure-sensitive optical clear protective films

IMAGin LF 3697 (highly conformable) or PG 7036 (for flat surfaces only).

*For vehicle graphics it is recommended to use a 1cm overlap of the lamination film versus the JT5915P film or to seal off all sides of the window graphics with a clear silicone to avoid water infiltration.*

□ Transportation conditions

To allow easy transportation, IMAGin JT series can be rolled up, with the image on the outside, with a minimum diameter of 15 cm (for example on a 6 inches core).

When the image is not protected with a laminating film, make sure that the print is perfectly dry before rolling it over.

To avoid exposing the print to any liquid aggressions, prints should be protected by a plastic bag. During the transport or storage of the prints, avoid exposing them to extreme temperature and humidity variations.

□ Application

The « dry » method is recommended. The « wet » application method is not recommended due to the fact that the moisture will become trapped between the perforations and the overlamine therefore affecting the « see through » visibility.

### **IMPORTANT NOTICE**

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